

PROGRAM TO SUPPORT AGROENTERPRISE COMPETITIVENESS

(TC-99-03-04-1)

EXECUTIVE SUMMARY

Executing agency:	Agricultural and Agroindustrial Chamber of El Salvador (CAMAGRO)
Beneficiaries:	Small and medium-sized enterprises (SMEs) in agriculture and agroindustry in El Salvador
Financing:	Modality (Facility III-A—Small and medium-sized enterprises): MIF: US\$ 850,000 (70%) Local contribution: US\$ 363,518 (30%) Total: US\$1,213,518 (100%)
Objectives:	The general objective of the program is to improve the competitiveness and market access of small and medium-sized enterprises (SMEs) in agriculture and agroindustry in El Salvador. Its specific objective is to establish a mechanism for the sustainable provision of information and training services and technical assistance specializing in production, marketing, and management for agricultural and agroindustrial SMEs.
Description:	The components that will be financed under the program include a comprehensive business information and advisory service; a system of training and technical-assistance services in areas related to operating agroenterprises; the introduction of a checkoff system of contributions in proportion to the enterprises' economic activity to generate resources for the institutional strengthening of the executing agency; a promotional campaign; and program coordination.
Execution schedule:	The program execution period will be 42 months and the disbursement period, 48 months.
Environmental and social review:	The program was considered and approved by the CESI on 29 September 2000. It will have a positive impact on the environment, through sustainable natural resources management and support for agroenterprise management, which in many cases will introduce

production, management, marketing, and transport practices that are less harmful to the environment than traditional practices. The review found no negative environmental or social impact.

Special contractual conditions:

Prior to the first disbursement, CAMAGRO must submit evidence that: (i) the program committee has been established; (ii) the executing unit staff has been selected; and (iii) the Operating Regulations of the program have been approved by the Bank and the CAMAGRO program committee.

Exceptions to Bank policy:

No exceptions to Bank policy are being requested.